



LFDA & MFDA

JOINT CONVENTION

Big ideas in the Big Easy

**JUNE 2-4, 2019
WINDSOR COURT HOTEL
NEW ORLEANS, LA**



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

THANK YOU!

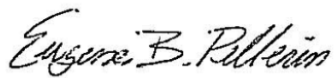
The LFDA & MFDA Joint Convention provides a great opportunity to get vital exposure for your organization among funeral home professionals and business owners.

Your participation in our event is a great way to increase your brand awareness and reiterate your commitment to the funeral profession. At our event, you will be able to reinforce awareness among your target market.

Our goal is to increase your visibility through innovative marketing tactics. As in previous years, our joint convention will draw a large number of funeral professionals in both Louisiana and Mississippi. In addition to the tradeshow, the Joint Convention includes a number of receptions and events that allow for casual networking and fun. The opportunities for brand awareness are ample.

We strongly believe the opportunities offered will prove beneficial and will improve your company's prestige. We would be honored to receive your sponsorship. Please do not hesitate to reach out with questions.

Sincerely,



LFDA President,
Gene Pellerin



MFDA President,
Sammy Reed



EXPAND YOUR NETWORK

With the Joint Convention, opportunities for networking with potential clients is endless. A sponsorship would boost your visibility and network!

NEVER COMPROMISE ON QUALITY

We ensure that your sponsorship dollars are providing the best quality materials for the event. Our event will enhance your image, positively shape audience attitudes, and heighten visibility.

BE CREATIVE

Each year our Convention Committee works diligently to create an appealing agenda that attracts funeral professionals to the event. Our agenda includes both educational opportunities, networking opportunities, and fun! With a captive audience, you will have the perfect platform to reach and engage an invested audience. We make it easy for you to reach them!

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor :: \$10,000

Includes:

- ◇ Two (2) 8x6 exhibitor booth spaces (limited availability; first come, first serve)
 - ◇ The First Diamond Sponsor received and paid will have the option to reserve the "Diamond Suite," a prime location in the Foyer of La Chinoiserie where registration, food & beverage, and the silent auction will be located
- ◇ Four (4) registrations to conference
- ◇ Four (4) banquet tickets
- ◇ Complimentary Expo Only passes to invite your customers
- ◇ Full page color advertisement on back cover or inside cover in on-site convention program (must be received by May 15, 2019; please see page 6 for specs)
- ◇ Logo displayed on all printed and electronic communications pre-convention, on-site, and post-convention
- ◇ Inclusion of company flyer, brochure or promotion material in attendee welcome bag (must be received by May 15, 2019)
- ◇ Plus one of the following exclusive designations:
 - * Installation Banquet Sponsor

Platinum Sponsor :: \$7,500

Includes:

- ◇ One (1) 8x6 exhibitor booth (limited availability; first come, first serve)
- ◇ Four (4) registrations to conference
- ◇ Four (4) banquet tickets
- ◇ Complimentary Expo Only passes to invite your customers
- ◇ Full page color advertisement in on-site convention program (must be received by May 15, 2019; please see page 6 for specs)
- ◇ Logo displayed on all printed and electronic communications pre-convention, on-site, and post-convention
- ◇ Inclusion of company flyer, brochure or promotion material in attendee welcome bag (must be received by May 15, 2019)
- ◇ Plus one of the following exclusive designations:
 - * Welcome Reception Sponsor
 - * Brunch with Exhibitors Sponsor

Gold Sponsor :: \$5,000

Includes:

- ◇ One (1) 8x6 exhibitor booth (limited availability; first come, first serve)
- ◇ Three (3) registrations to conference
- ◇ Three (3) banquet tickets
- ◇ Complimentary Expo Only passes to invite your customers
- ◇ Half page color advertisement in on-site convention program (must be received by May 15, 2019; please see page 6 for specs)
- ◇ Logo displayed on all printed and electronic communications pre-convention, on-site, and post-convention
- ◇ Inclusion of company flyer, brochure or promotion material in attendee welcome bag (must be received by May 15, 2019)
- ◇ Plus one of the following exclusive designations:
 - * Hospitality Suite Sponsor (2)
 - * Speaker Sponsor (2)
 - * Service of Remembrance Sponsor
 - * Past Presidents' Breakfast Sponsor

****As an exclusive designated sponsor for an event, you would have the opportunity to welcome attendees at the entrance of the event, and briefly address attendees.***

SPONSORSHIP OPPORTUNITIES

Silver Sponsor :: \$2,500

Includes:

- ◇ One (1) 8x6 exhibitor booth (limited availability; first come, first serve)
- ◇ Two (2) registrations to conference
- ◇ Two (2) banquet tickets
- ◇ Complimentary Expo Only passes to invite your customers
- ◇ Quarter page color advertisement in on-site convention program (must be received by May 15, 2019; please see page 6 for specs)
- ◇ Logo displayed on all printed and electronic communications pre-convention, on-site, and post-convention
- ◇ Inclusion of company flyer, brochure or promotion material in attendee welcome bag (must be received by May 15, 2019)
- ◇ Plus one of the following exclusive designations:
 - * Exhibit Hall Bar Sponsor (Monday)
 - * Exhibit Hall Bar Sponsor (Tuesday)
 - * Guest Program Sponsor

****As an exclusive designated sponsor for an event, you would have the opportunity to welcome attendees at the entrance of the event, and briefly address attendees during the event.***

Bronze Sponsor :: \$1,250

Includes:

- ◇ Complimentary Expo Only passes to invite your customers
- ◇ Business card color advertisement in on-site convention program (must be received by May 15, 2019; please see page 6 for specs)
- ◇ Company listing on all printed and electronic communications pre-convention, on-site, and post-convention

EXHIBITOR OPPORTUNITIES

Member Rate :: \$1,000

Non-Member Rate \$1,300

Includes:

- ◇ One (1) Table Top Display with 1 skirted 6' table, 2 chairs, waste basket
- ◇ Two (2) registrations to conference
- ◇ Two (2) banquet tickets
- ◇ Complimentary Expo Only passes to invite your customers
- ◇ Company name listed on all printed and electronic communications pre-convention, on-site, and post-convention
- ◇ Additional booth attendants may register for \$200 per person (includes conference registration and banquet ticket)

EXHIBIT HALL LAYOUT

La Chinoiserie 23rd Floor

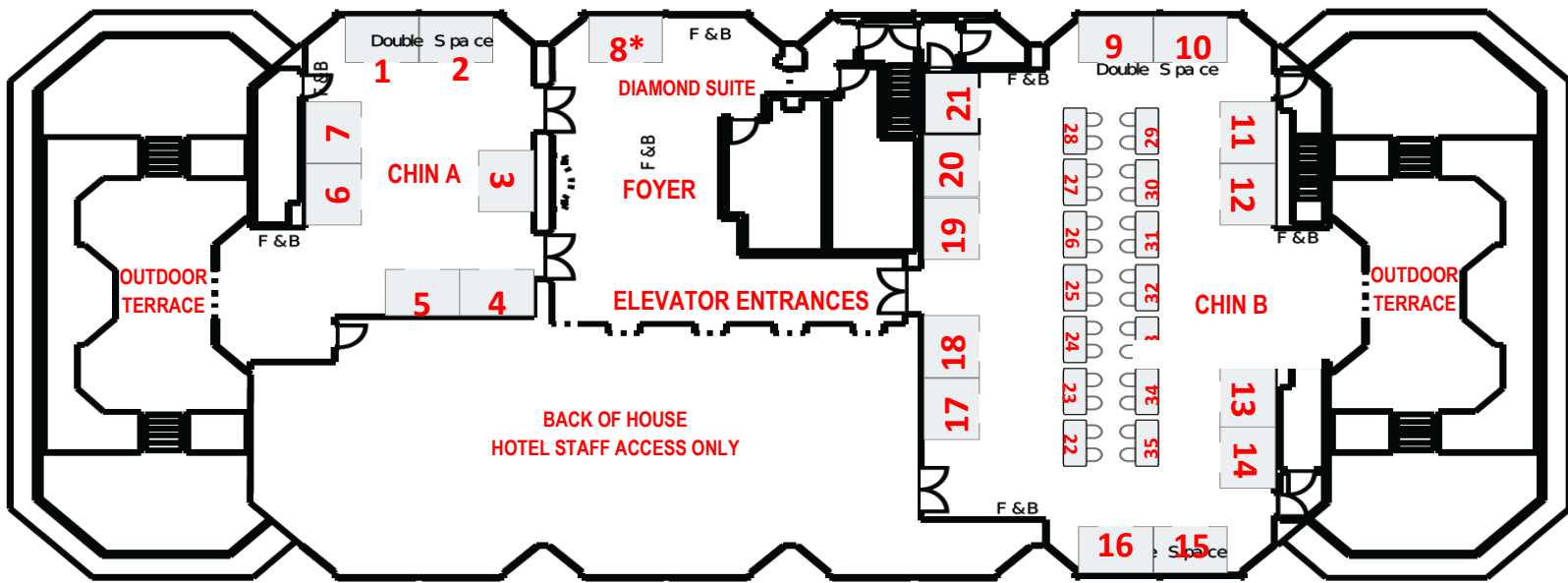


EXHIBIT LAYOUT KEY:

Sponsor 8x6 Exhibit Booth (Included with all sponsor levels except Bronze)	
Exhibitor table top (Included with all exhibitor registrations)	
F&B	Food & Beverage Station

SCHEDULE OF EVENTS

<u>Date</u>	<u>Time</u>	<u>Event</u>
Sunday, June 2, 2019	3:00pm - 6:00pm	Exhibitor Set Up
Monday, June 3, 2019	2:00pm - 4:00pm	Exhibit Hall Viewing
Tuesday, June 4, 2019	10:00am - 12:00pm	Brunch with Exhibitors
Tuesday, June 4, 2019	12:30pm	Exhibitor Tear Down

This schedule is subject to change! Staff will send out updates regarding the exhibit hall via email, so please make sure we have an updated email address for you!

MEDIA KIT

**1/2 page ad:
7.5"W x 5.0"H**

Materials Requirements:

- Ad in Color & Black and White
- The completed ad should be supplied via email as a JPEG, PNG, or PDF file.
- Logos should be supplied via email as a JPEG or PNG file.

**1/8 page ad:
3.75" x 2.5"**

**¼ page ad:
3.75" x 5.0"**

Please email all ads and logos to
lfda@tatmangroup.com.

**Full-page ad:
7.5"W x 10.0"H**

SPONSORSHIP OPPORTUNITIES

Register by May 15, 2019 to receive the early bird rates.

	BEFORE 5/15	AFTER 5/15
Sponsorship Opportunities (please refer to pages 3 & 4 to determine what is included at each level)		
Diamond Sponsor (Exclusive Designation: _____)	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$10,050
Platinum Sponsor (Exclusive Designation: _____)	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$7,550
Gold Sponsor (Exclusive Designation: _____)	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,050
Silver Sponsor (Exclusive Designation: _____)	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,550
Bronze Sponsor (Exclusive Designation: _____)	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,300
Please note your both preference here: _____		
Exhibitor Opportunities		
LFDA or MFDA Member Exhibitor	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,050
Non-Member Exhibitor	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,350
Please note your both preference here: _____		
Add-Ons		
Additional Booth Assistant(s)	\$200	# _____
Additional Banquet Ticket(s)	\$100	# _____
Guest Program - Afternoon Tea at the Windsor	\$65	# _____
	TOTAL:	\$ _____

There will be no refunds after May 15, 2019. No shows will be responsible for full payment and not entitled to a refund.

ATTENDEE INFO

PAYMENT INFO

CONTACT NAME _____

ORGANIZATION _____

CONTACT EMAIL _____

CONTACT PHONE _____

REGISTRANT NAMES: _____

ATTENDING BANQUET?

-
-
-
-

VISA MASTERCARD DISCOVER AMEX

CARD NUMBER _____

EXP DATE _____ CVV CODE _____

BILLING ADDRESS _____

CITY STATE ZIP _____

NAME ON CARD _____

3 EASY WAYS TO REGISTER:



Go online to
lfdaweb.org/jointconvention



Mail your registration form to LFDA
PO Box 82531
Baton Rouge, LA 70884



Fax to 225.767.7648
or call 225.767.7640 to ask questions and/or
conduct your registration over the phone